



TREFELIN BOYS & GIRLS CLUB
SPONSORSHIP & HOSPITALITY
PACKAGES 2020-21



#UPPATREF



**CYMRU
SOUTH**



WELCOME TO YNYS PARK

www.trefelinbgc.com

For more information contact Billy Owen on 07767230226

TREFELIN BOYS & GIRLS CLUB

Trefelin Boys and Girls Club was formed in 1984 and has continually grown since then with strong junior and senior sections. The Club's ethos is based on community and the development of "grass-roots" football to encourage and help promote children of all age groups, abilities, gender or ethnic group to participate in sport.

Trefelin Boys and Girls Club currently run teams at all age groups from Under 6 through to 1st Team, with an active and successful Veterans section. The Club remains committed to its community ethos. Indeed, many of the players representing Trefelin Boys and Girls Club at first-team level have progressed via the Club's youth system.

Season 2020/21 will see Trefelin Boys and Girls Club enter the second tier of Welsh Football (JD CYMRU SOUTH DIVISION) for the first time in its history, as reigning unbeaten Welsh League Division One champion's hopes are high for the season which will include no less than 4 local derbies.

The club offers a number of sponsorship packages for businesses along with VIP match day experiences at the Macron Ynys Park, any sponsor will be promoted via all the clubs social media channels and via website marketing during the season.

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SPONSORSHIP

Along with a successful 1st Team, who are unbeaten Welsh League Division One champions, Trefelin BGC have over 100 children engaged in sporting activities in the local area along with it Over 40's 'Vets' team which includes ex-Swansea City Players – **Lee Trundle, Andy Robinson, Kristian O'Leary and Andy Legg**. Along with standard sponsorship opportunities (advertising hoardings, adverts in the programme and match ball sponsorship), this season sees us launch a new sponsors lounge for VIP match day hospitality.

In terms of social media we are new to this area of promoting the club, the ex-professionals we have playing in the club mean that our social media profile is quite high with normal videos of goals reaching 1-2,000 views on twitter and Facebook with the latest Lee Trundle goal viewed by over 1m people and was shared by BBC MOTD!!!. We are interested in entering into discussions with companies regarding sponsorship of our social media channels and website.

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MATCHDAY SPONSORSHIP

A UNIQUE EXPERIENCE AT
THE MACRON YNYS PARK.

The 2020/21 season in the JD CYMRU SOUTH DIVISION will be Trefelin Boys and Girls Club's first in the second Tier of Welsh Football and will see no less than 4 local derby matches against Afan Lido AFC, Port Talbot Town, Goytre United AFC and Briton Ferry Llansawel AFC. For the first time ever there is a dedicated VIP lounge at the Macron Ynys Park where you can be in the heart of the action whilst also promoting your business.

MATCHDAY VIP HOSPITALITY PACKAGE

10 PEOPLE FOR ONLY £300

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PACKAGE INCLUDES

Private room overlooking pitch with
SKY SPORTS on the big screen.

Minibar stocked with 70 drinks of
choice*

10 x Match day Tickets

10 x Match day Programmes

10 x post-match meals

Post-match discussion with the
Trefelin Boys and Girls Club Manager

Feature in programme as match day
sponsor

Select Man of the match

*Subject to terms and conditions.
Selected drinks and meals.





MATCHDAY PROGRAMME SPONSORSHIP

FULL PAGE - £40 PER SEASON

HALF PAGE - £25 PER SEASON

PLAYER SPONSORSHIP

- Company name/logo in the match-day programme
- Complimentary match-day programme

£75 PER PLAYER

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PERIMETER PITCH SIDE ADVERTISING

Displayed for full season 8ft x 2ft full colour design,
print and fitting.

£150 PER SEASON

MATCH BALL SPONSORSHIP

- Company logo in the match-day programme
- Company name on social media promoting the game
- Company name and website announced 3 times

£50 PER GAME

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